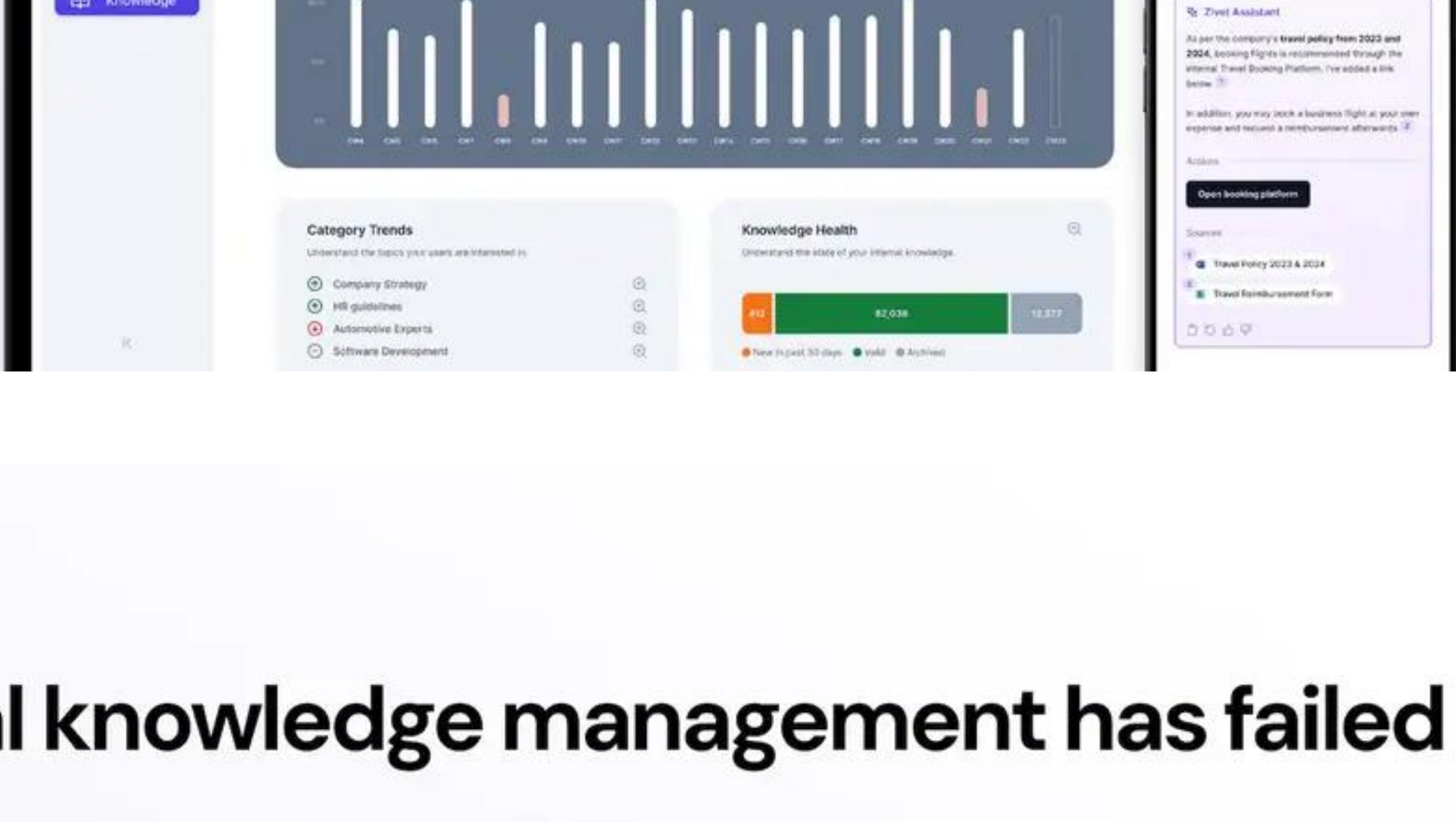




ENTERPRISE KNOWLEDGE PLATFORM

Turning knowledge into a superpower!



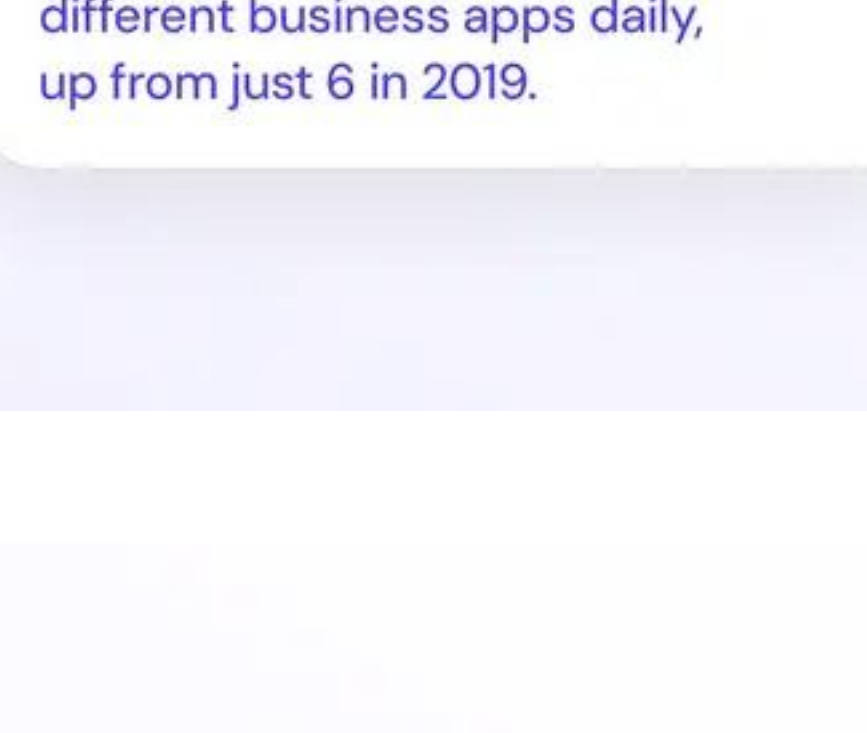
Problem

Traditional knowledge management has failed ...



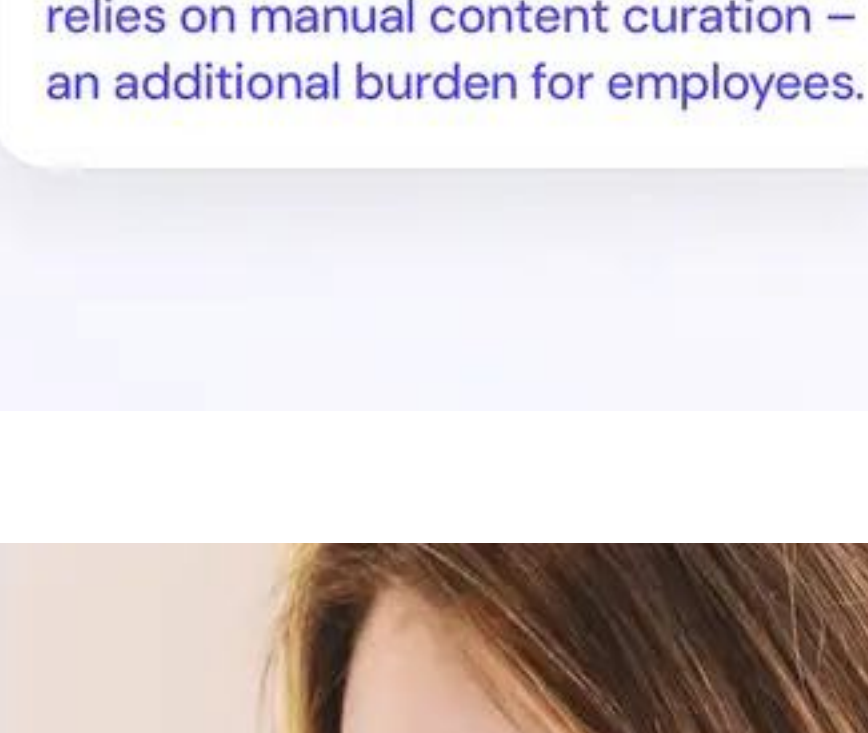
Most knowledge is unstructured.

More than 80% of all company knowledge sits in unstructured data such as emails or documents.



Scattered across the digital workplace.

Desk workers use on average 11 different business apps daily, up from just 6 in 2019.



Employees just don't have the time.

Traditional knowledge management relies on manual content curation – an additional burden for employees.

Sources: Forbes/DIG, CIO, Zive/Gartner

Problem

Employees are wasting time searching and gathering information.

~1.8 hours

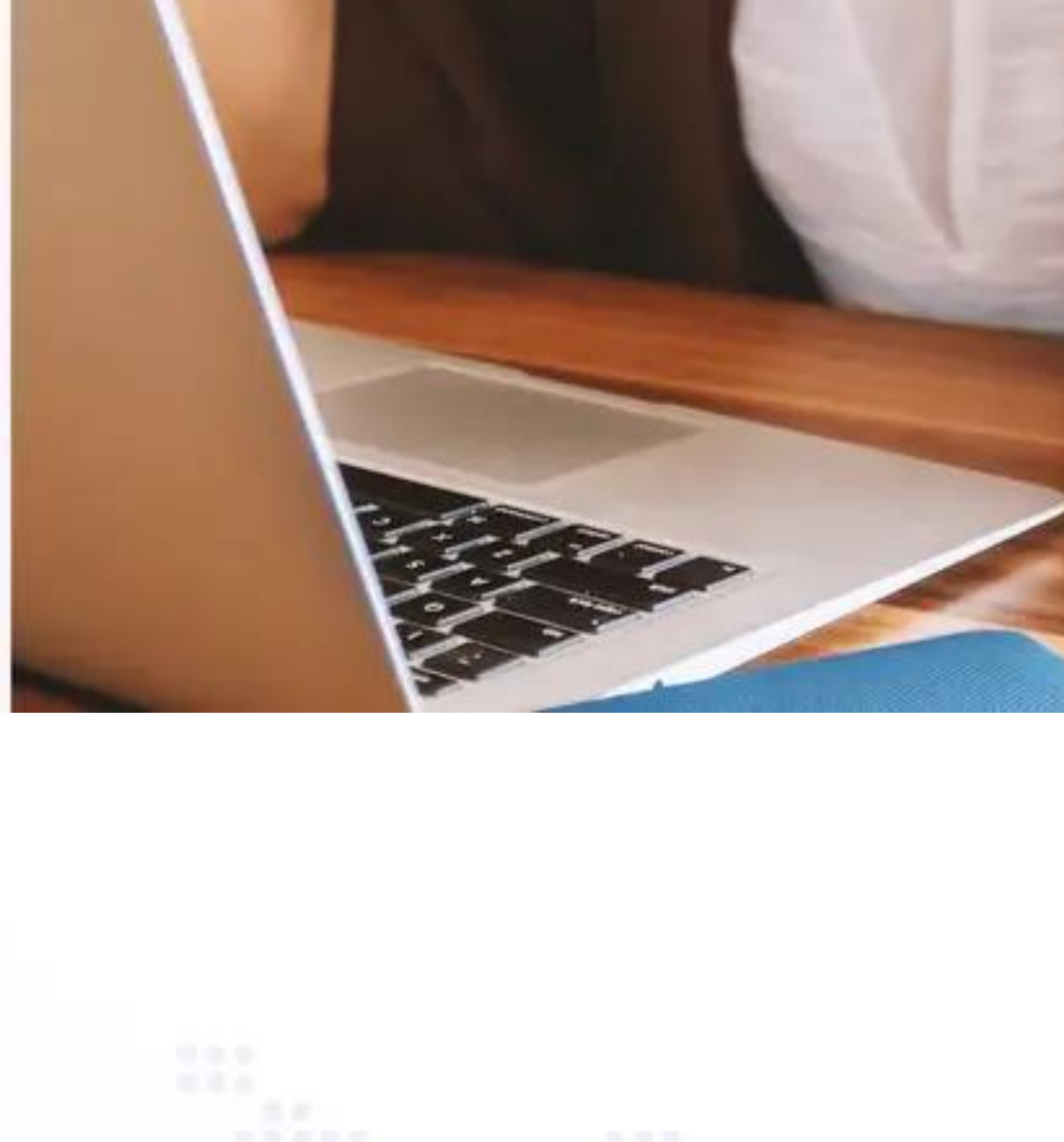
per employee spent daily to search and gather information

79%

are dissatisfied with existing enterprise search solutions

> €1,000

monthly lost per employee due to inefficiency



Sources: Forbes/DIG, Journal of Information Science

Opportunity

AI is the greatest productivity promise of the century.

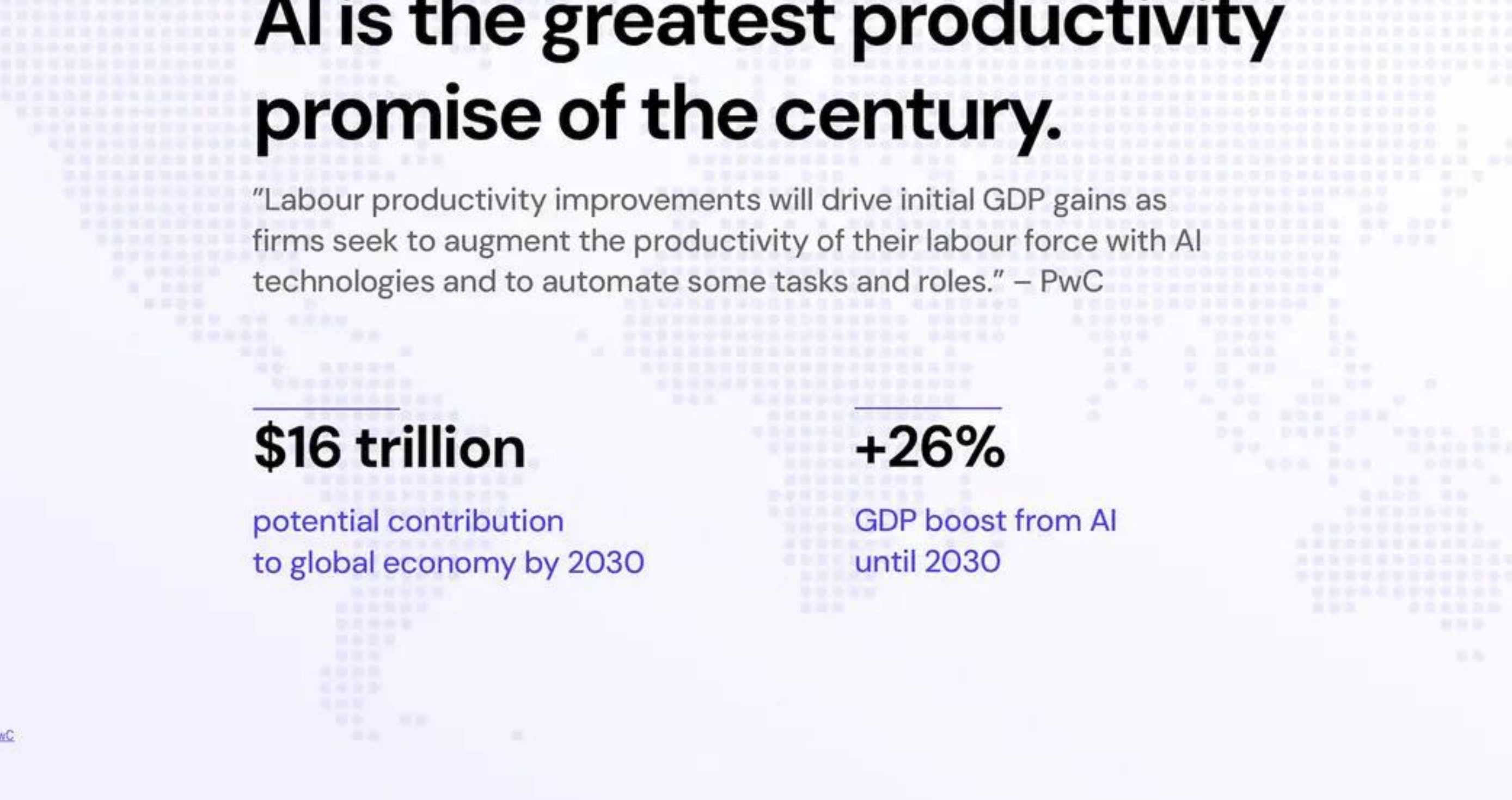
"Labour productivity improvements will drive initial GDP gains as firms seek to augment the productivity of their labour force with AI technologies and to automate some tasks and roles." – PwC

\$16 trillion

potential contribution to global economy by 2030

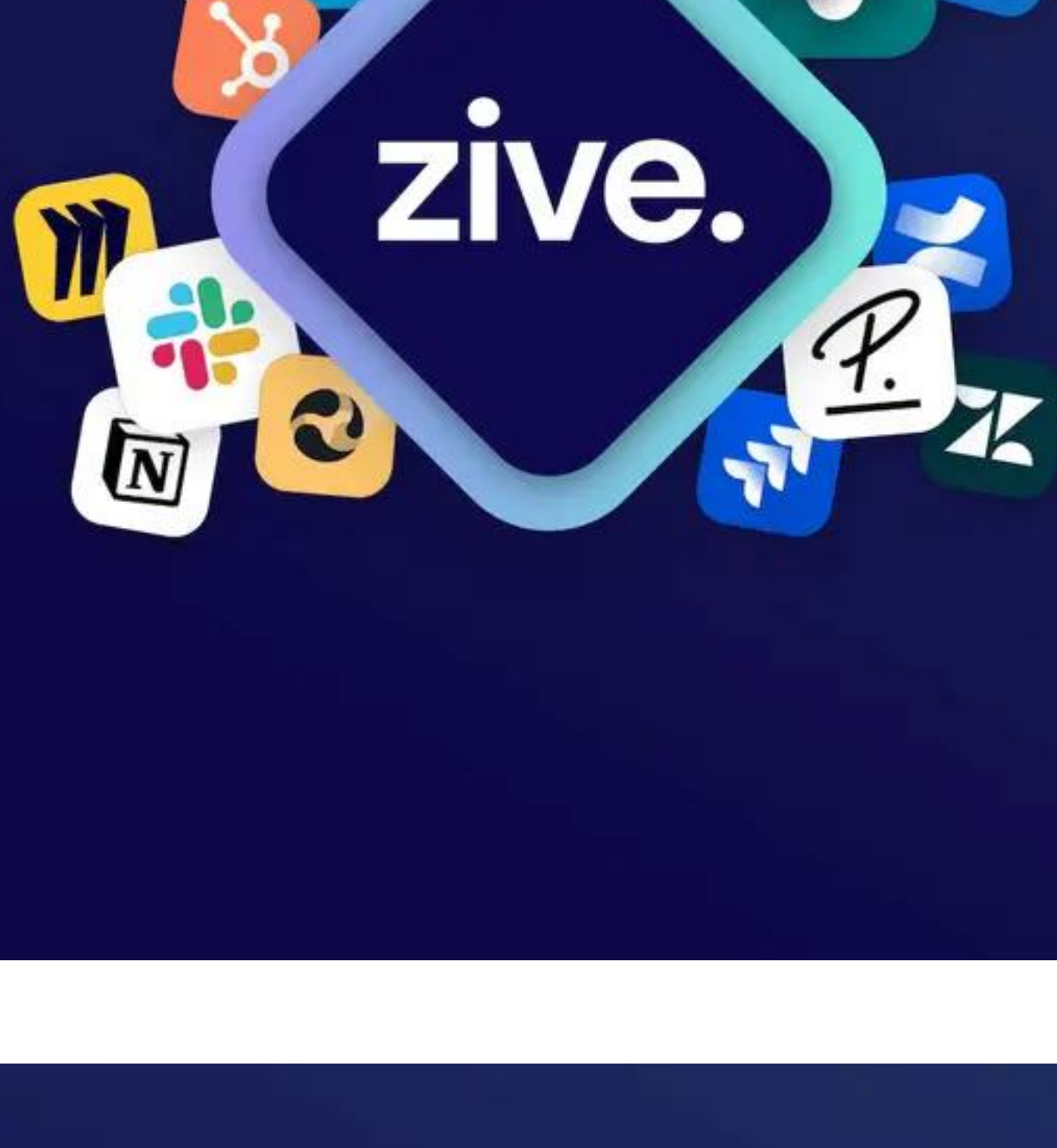
+26%

GDP boost from AI until 2030



Sources: PwC

Solution



The Enterprise AI & Knowledge Platform

We're building the world's first **fully automated, AI-powered** knowledge management platform.

Zive automatically organizes all company knowledge, makes it universally accessible and keeps it up-to-date.

Creating the ultimate middle-layer between existing data and AI, all while boosting employee productivity.

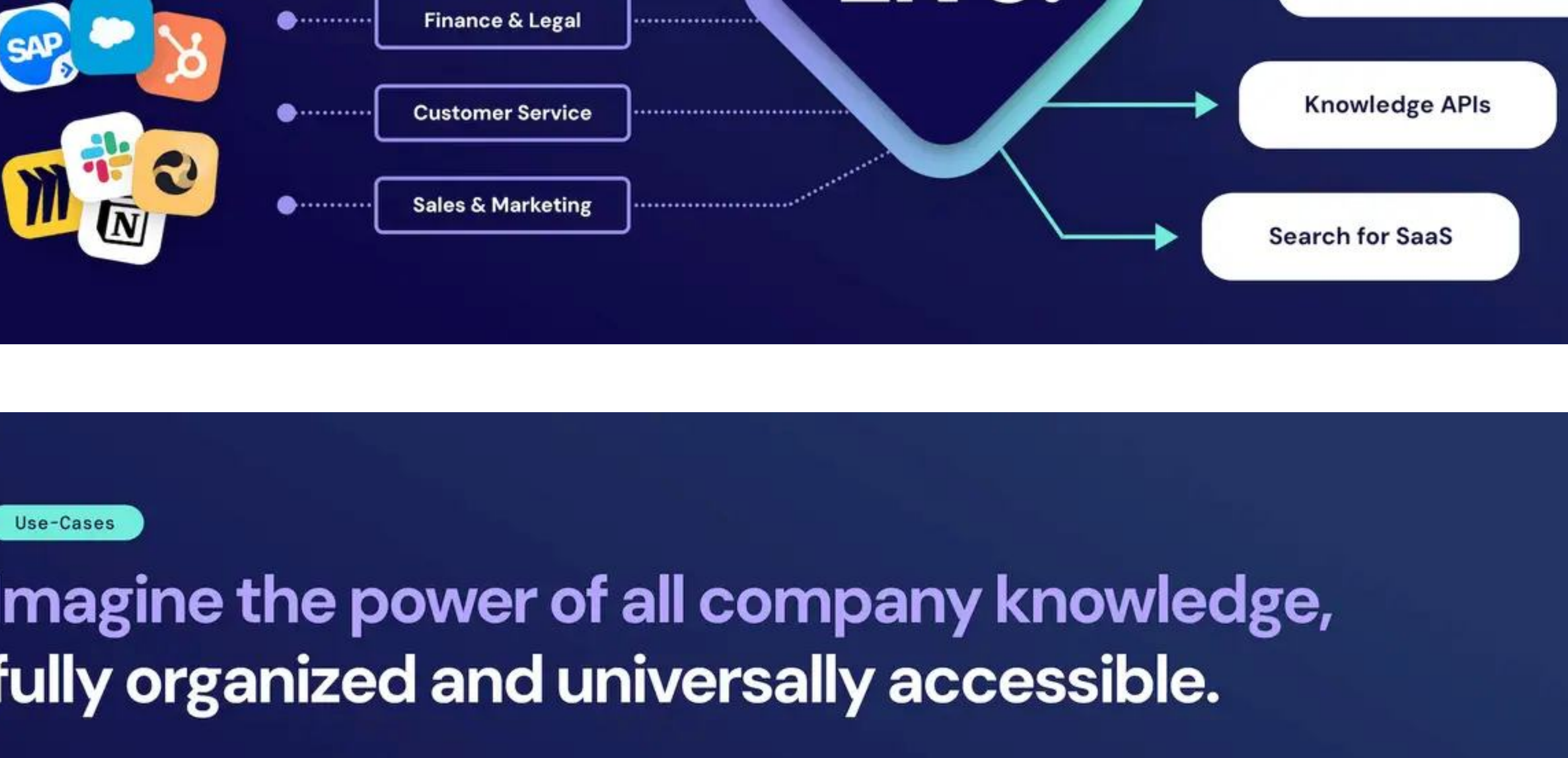
Solution

Data Sources
Documents, Media, Websites, News, Tickets, People, Collaboration, etc.

Departments
Zive collects and analyzes knowledge from all parts of the business

Enterprise Knowledge Platform
Zive's proprietary AI-powered knowledge graph contextualizes and maps all information

Use-Cases
Leverage the full power of the company's knowledge



Use-Cases

Imagine the power of all company knowledge, fully organized and universally accessible.

EMPLOYEE PRODUCTIVITY

Universal Search

Empowers employees to find everything through a unified, hyper-personalized search – the "Google for business".

Knowledge Hub

Presents existing knowledge in a structured way so that employees can explore what's there.

Enterprise AI

Provides the most valuable AI by bringing together structured company data, best-of-class LLMs and outstanding UI.

PLATFORM SERVICES

Zive APIs

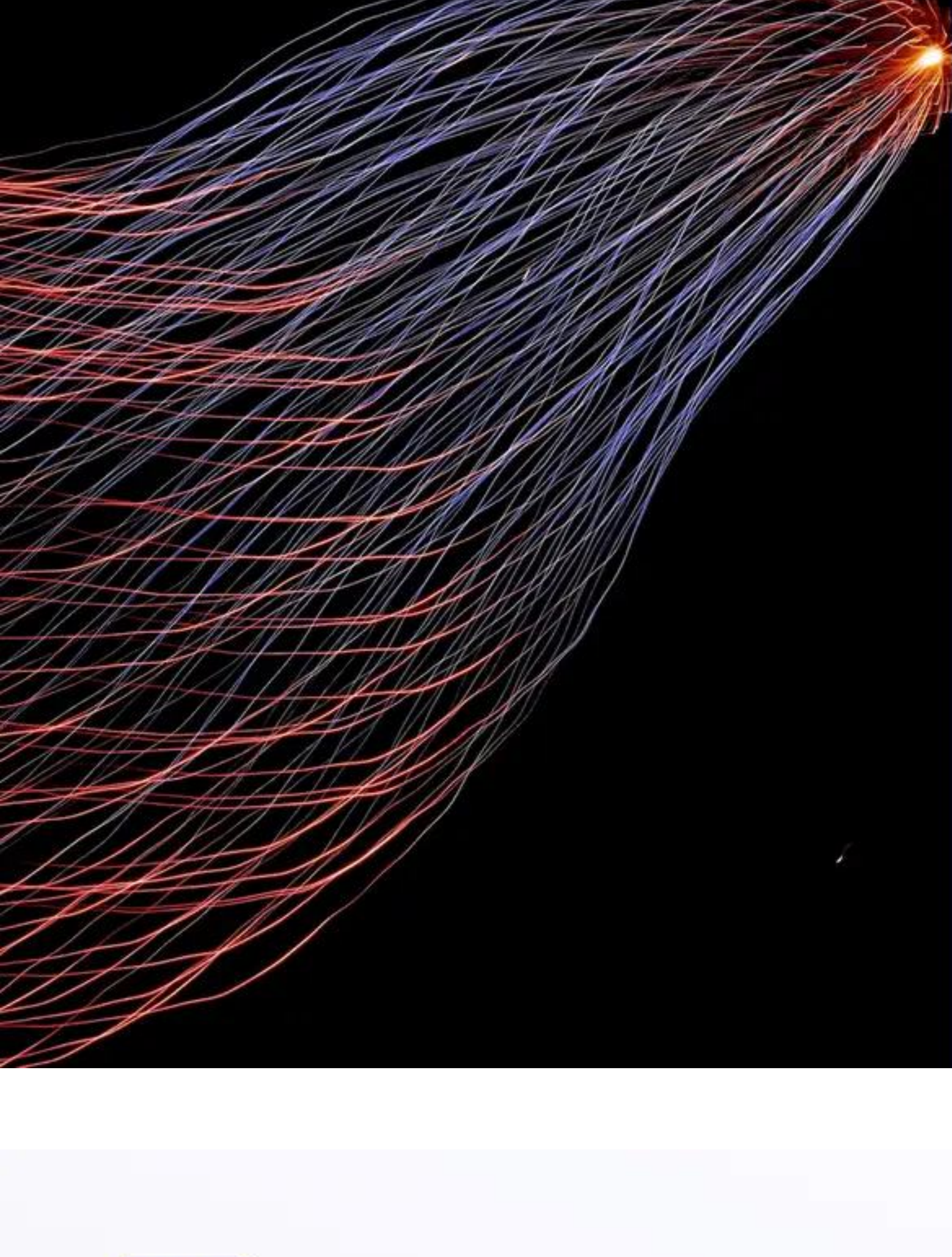
Enables companies to access their knowledge via API to use it in any of their business apps, processes and to build custom AI apps.

Search-as-a-Service

Provide high-end headless search capabilities to existing SaaS through plug & play integration.

Opportunity to expand business model and market.

Tech



Proprietary AI technology

Zive automatically organizes structured and unstructured data from various data sources into a multi-dimensional knowledge graph that maps and surfaces all connections inside a company. Zive's AI agents keep the knowledge relevant and clean.

CONTEXTUAL RAG

We have developed **Contextual Retrieval-Augmented Generation (CRAG)**, an improved form of RAG to achieve significantly improved contextual and hyper-personalized LLM results at incredible speed. [More](#)

Market

Gigantic opportunity to create the market leader in a \$66B market.

TAM
Businesses >250 staff worldwide
\$66B
550M employees

SAM
Businesses >250 staff in OECD countries
\$19B
100M employees

SOM
20% obtainable market share
\$4B
32M employees

Plus additional opportunities to expand business model and market.

Spending in AI software is expected to accelerate rapidly in the next years.



Global AI software market **Gartner**

Competition

We're building the ultimate knowledge foundation ...

... instead of just throwing LLMs at bits and pieces

Raised \$200M at \$2.2B valuation in February 2024 from Kleiner Perkins, Sequoia and others.

	zive.	elastic	Langdock	glean	coveo	Microsoft
Market Focus	🇩🇪🇪🇺🇬🇧	🇺🇸🇪🇺	🇩🇪🇪🇺	🇺🇸	🇺🇸🇬🇧	🇺🇸
Plug & Play	✓	✗	✓	✓	🔄	🔄
Knowledge Graph	✓	✓	✗	✓	✓	✗
Knowledge Hub	✓	✗	✗	🔄	✗	✗
Semantic Search	✓	✓	✗	✓	✓	✗
AI Assistant	✓	✗	✓	✓	🔄	✓
Cross-Platform UX (Web, Desktop, Mobile, JS Snippet)	✓	✗	✗	🔄	✗	🔄

Traction

Milestones

Minimum Viable Product

Validate Product-Market Fit

Accelerate Product & GTM

1

Q1 / 2024

- Top 10 data connectors
- Knowledge graph
- Enterprise search
- AI assistant

2

Q2 / 2024

- Knowledge hub
- Analytics
- Verified results

3

H2 / 2024

Team

We have a proven track record of building, scaling and leading startups to 9-digit exits.



Jan Marquardt, 35 (CEO)
Serial tech entrepreneur, founded first company at age 15. Experienced SaaS CEO with 300+ FTE and M&A experience. Two previous exits of COYO and Neue Fische, both to PE.



Piers Werbter, 27 (CTO)
12 years experience developing SaaS / intranet platforms, leading >100 people tech org at age 25. Has been teaching software engineering, data science and AI at coding bootcamps for past 5 years.

Operations

We're building zive as an ultra lean company!

Max. 20 people

in the R&D team by working exclusively with 10x talents → more money for GTM!

Pure SaaS

no customizing, no manual work, 100% scalability.

No offices,

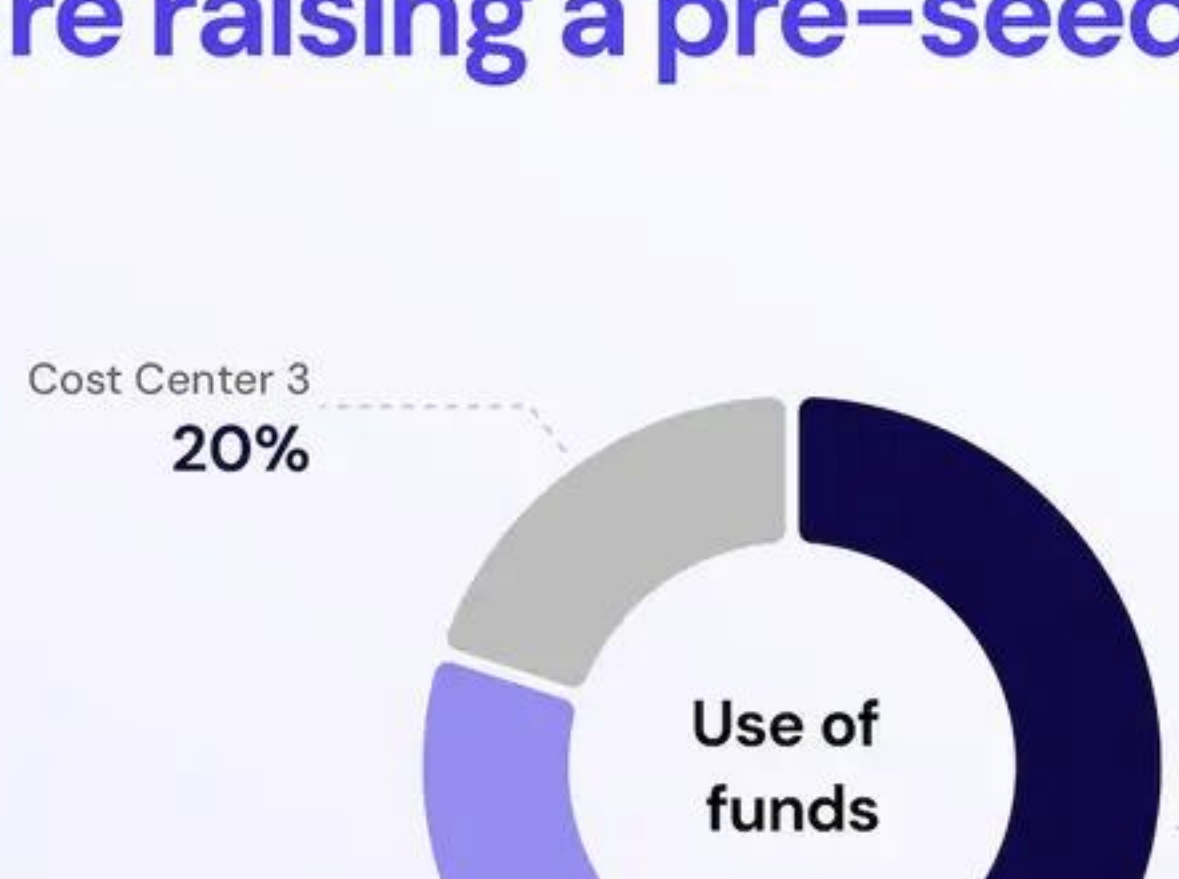
no rent. Yet, building a super strong culture with a global team.

Automation

of all processes from the get-go, using modern tooling and AI.

Investment Opportunity

Want to be part of a future global market leader? We're raising a pre-seed round to accelerate rapidly!



Use of funds

Cost Center 1 55%

Cost Center 2 25%

Cost Center 3 20%

Perfect timing

Knowledge and data are becoming THE critical asset for businesses to leverage AI. At the same time, they are struggling with ever more apps and unorganized information.

Experienced team

We've worked together for 10+ years and successfully built and exited B2B SaaS before. We know what it takes, we have the playbook and are ready to go.

Want to talk?

Reach out >

zive.com / jan.marquardt@zive.com