Seed

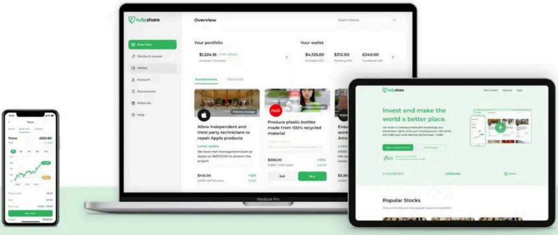
tulipshare

Seed round

Retail investment is on the rise, yet few utilize their shareholder rights.

It’s time for retail investors to have their voices heard and vote with their money.

We are building a **unique activist investment platform** that harnesses shareholder rights to make the world a better place



How does it work ?

Produce plastic bottles made from 100% recycled material

tulipshare

Activist buys stock in public company

On Tulipshare, every stock transactions is linked to one of our activist campaigns.

We aggregate users' shareholder rights and voices with other like-minded investors

We are the first broker to combine shareholder activism with online brokerage.

Activists have their voices heard

Tulipshare engages in direct dialogue with companies' IR teams. Tulipshare submits shareholder proposals.

Huge market opportunity

We don’t think that commission-free or neo-brokerage app is the ultimate answer to democratize finance.

We are bringing to life a first-of-its-kind unique product that brings shareholder activism to the retail investor.

94%*

of the population do not hold shares

* AMF household saving observatory newsletter, July 2021

World class exec team

Antoine Argouges

Founder & CEO

Ex - Co-Founder of Lumen (exit)

#1 dating app for over 50 with 1.8m members

acq. by Blackstone (NYSE BX)

Timur Garifzianov

Chief Product Officer

Ex - Product Lead Bumble

8 Years of Software Development

Caitlin Smith

Head of Legal & Compliance

Ex - VP Credit Suisse Global Markets Compliance

Admitted to practice law in NY

Previously held Series 3, 7, 24, and 63 licenses.

Pre-seed round

Raised **£722k** February 2021

Investors

Laurent Ritter

Co-Founder Voodoo

Tom Blomfield

Founder Monzo

André Mohamed

Co-Founder Freetrade

Si Speedinvest

> *I'm proud to support Tulipshare because it emphasises social purpose alongside profit when making investment decisions. I don't believe "maximizing shareholder value" should be the sole purpose of a corporation - impact on society and the environment are just as important. Tulipshare empowers investors to vote with their cash and change public companies for the better.*

Tom Blomfield

What we achieved in 5 months

FCA

Financial conduct authority

10 team members

Fully remote

1 authorisation

UK Broker Dealer authorisation

113 days

From first line of code to launch of trading platform

Our first 3 activist campaigns

Ensure fair and safe working environments for Amazon workers

Amazon should provide an independent audit of warehouse workers wages and working...

1880 have shown interest

Produce plastic bottles made from 100% recycled material

We recommend that Coca-Cola increase their target of using 50% of recycled material in their packaging...

1923 have shown interest

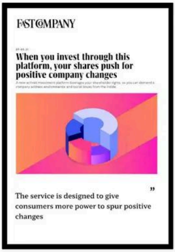
Milestone Nº 1 reached

Allow independent and third party technicians to repair Apple products

Apple customers should be allowed to decide where they want the products they own repaired...

431 have shown interest

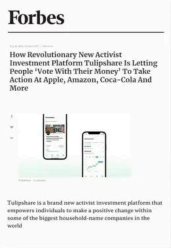
What do they say about us?



FAST COMPANY

When you invest through this platform, your shares push for positive company changes

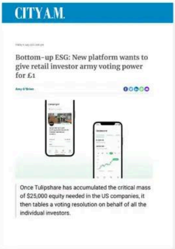
"The service is designed to give consumers more power to spur positive changes"



Forbes

How Revolutionary New Activist Investment Platform Tulipshare Is Letting People 'Vote With Their Money' To Take Action At Apple, Amazon, Coca-Cola And More

Tulipshare is a brand new activist investment platform that empowers individuals to make a positive change within some of the biggest household-name companies in the world



CITY A.M.

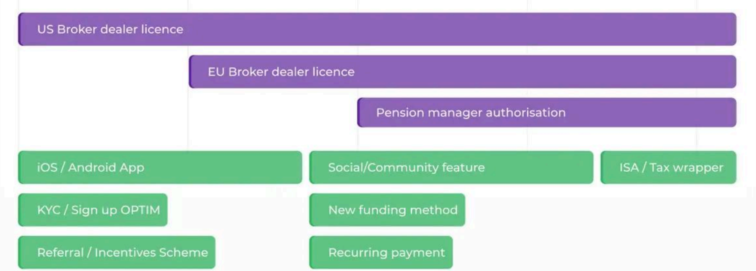
Bottom-up ESG: New platform wants to give retail investor army voting power for £1

Amy O'Brien

Once Tulipshare has accumulated the critical mass of $25,000 equity needed in the US companies, it then tables a voting resolution on behalf of all the individual investors.

Roadmap 2021/2022

2021 Q3	2021 Q4	2022 Q1	2022 Q2	2022 Q3



US Broker dealer licence

EU Broker dealer licence

Pension manager authorisation

iOS / Android App

Social/Community feature

ISA / Tax wrapper

KYC / Sign up OPTIM

New funding method

Referral / Incentives Scheme

Recurring payment

Appendix

Business model

Commission

We charge a commission based on the investment value of each transaction

FX

We charge a fee for converting funds to/from USD

Our tech stack

Executing - Clearing Broker	DRIVEWEALTH		
FX wallet	Currencycloud		
KYC	onfido		
Tech stack	Google Cloud	NEXT.JS	Java