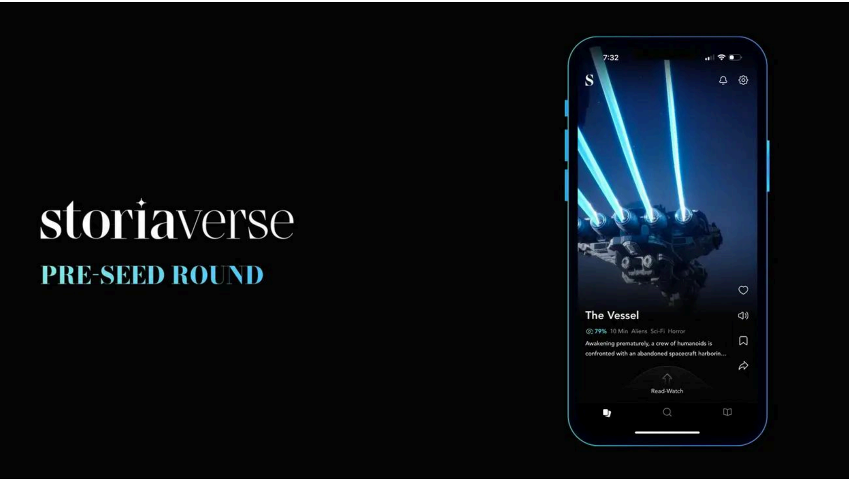
Pre-Seed



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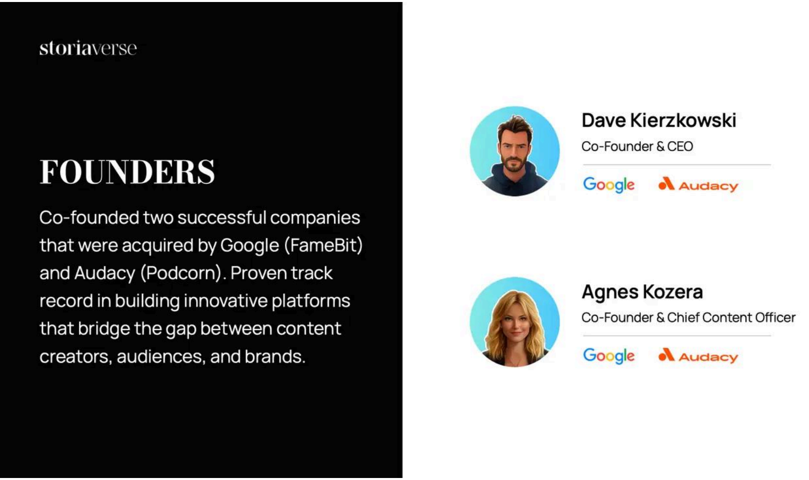
PRE-SEED ROUND

The Vessel

79% 10 Min Aliens Sci-Fi Horror

Awakening prematurely, a crew of humanoids is confronted with an abandoned spacecraft harborin…



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FOUNDERS

Co-founded two successful companies that were acquired by Google (FameBit) and Audacy (Podcorn). Proven track record in building innovative platforms that bridge the gap between content creators, audiences, and brands.

Dave Kierzkowski

Co-Founder & CEO

Google Audacy

Agnes Kozera

Co-Founder & Chief Content Officer

Google Audacy

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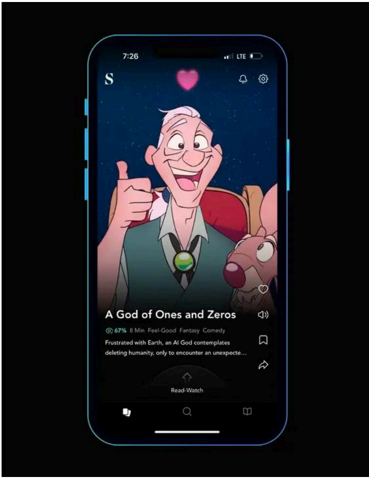
WHAT IS STORIAVERSE?

Storiaverse is a platform that matches the best writers and animators to create animated original short stories in a new, immersive read-watch format.



Frustrated with Earth, an AI God contemplates deleting humanity, only to encounter an unexpecte...

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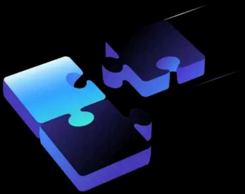
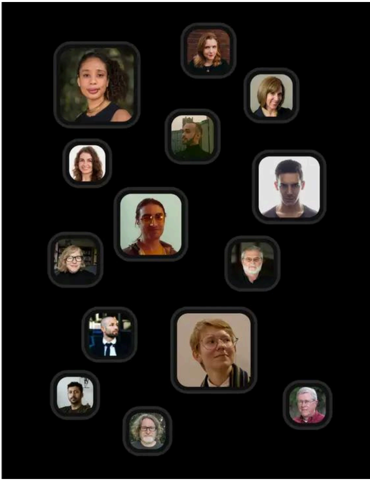
TIMING: WHY WE'RE BUILDING STORIAVERSE



THE RISE OF THE ARTISAN CREATORS

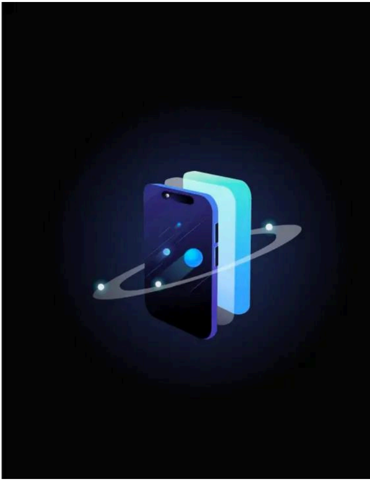
The Animators: The democratization of animation tools and software has created a massive rise of independent animators. Yet, they lack a platform and means to profit from their creations.

The Writers: Independent writers are often buried in obscure journals, their work delivered in archaic and unengaging formats, going unseen and unmonetized.



CONSUMER HABITS HAVE CHANGED

Streaming and multimedia have transformed consumer habits, driving demand for visually appealing and narrative-driven storytelling experiences.



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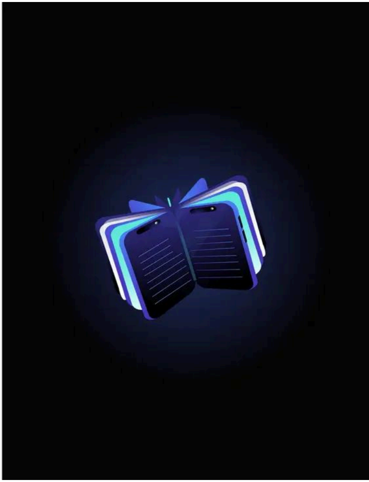
CONSUMERS LOVE **VISUAL READING**

The global manga (graphic novel) market size has a projected value of $12.15 billion USD in 2023 - and it's rapidly growing.



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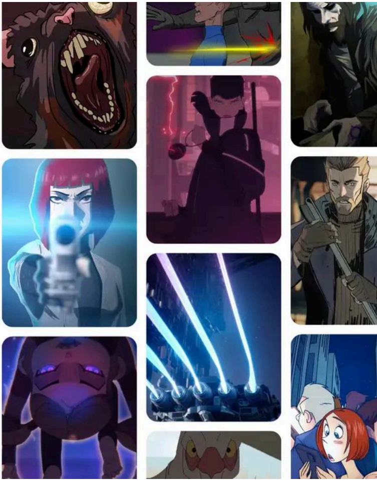
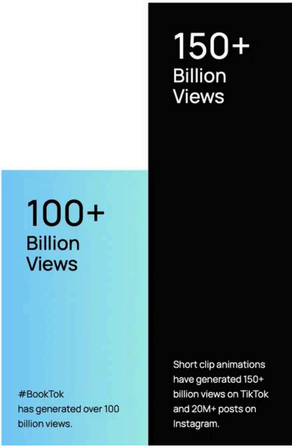
THE ANIMATION **SPACE IS BOOMING**

The global animation market size was valued at $394.6 billion USD in 2022, with adult animation being the industry's fastest growing category. This corresponds with the rise of shows like *Love Death + Robots* and the growth of the gaming industry, as many games feature animated characters and scenes.



MARKET **VALIDATION**

- Reading among 18-44 years olds is exploding, #BookTok has generated over 100 billion views.
- Vertical animation shorts among 18-44 years olds have generated over 150 billion views on TikTok, and over 20 million posts on Instagram.
- Almost two-thirds (59%) of Gen Z say that #BookTok or book influencers have helped them discover a passion for reading.
- 4 out of 5 (83%) Gen Z readers are turning to online sources like webnovels, e-books, and webcomics for diverse stories.



100+ Billion Views

#BookTok has generated over 100 billion views.

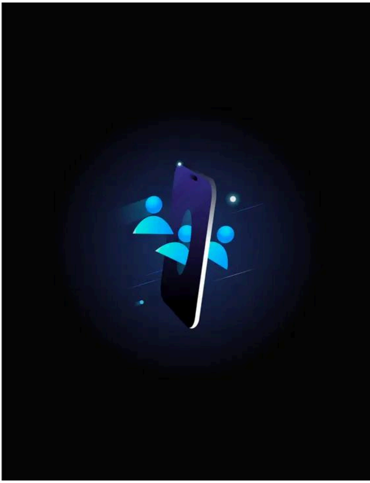
150+ Billion Views

Short clip animations have generated 150+ billion views on TikTok and 20M+ posts on Instagram.

TARGET AUDIENCE

Men aged 18-34. It includes action, comedy, horror, and science fiction stories.

Women aged 18-44. It includes drama, romance, and slice-of-life stories.



IP: PRODUCT & CREATOR COMMUNITY

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CONSUMER-FACING PRODUCT

Storiaverse's content is published to the iOS and Android apps that feature a new, multi-dimensional (read-watch) experience to create a more immersive entertainment experience.

CREATOR-FACING PLATFORM

The Creator Content Management Platform allows writers to submit content to Storiaverse for selection. Chosen content is matched with animators, and after animation and final approval, it's published to the consumer-facing product.

WAYS WE CAN GENERATE REVENUE

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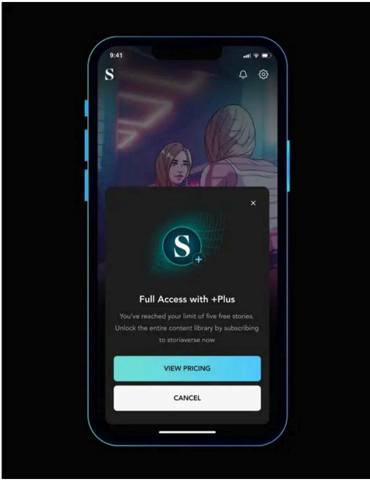
SUBSCRIPTION

Storiaverse provides two options for accessing its content library: the Freemium model, which offers limited access, and the Plus model, a subscription-based option that provides full access to Storiaverse's content library.



Full Access with +Plus

You've reached your limit of five free stories. Unlock the entire content library by subscribing to storiaverse now

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PRODUCT PLACEMENTS

MERCHANDISING

Storiaverse animations offer an opportunity for brands to effectively capture viewers' attention and build brand awareness through creative product placements.

Creating merchandise based on story characters will allow Storiaverse to monetize the consumer demand for branded products, while fostering long-term audience loyalty.

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THANK YOU