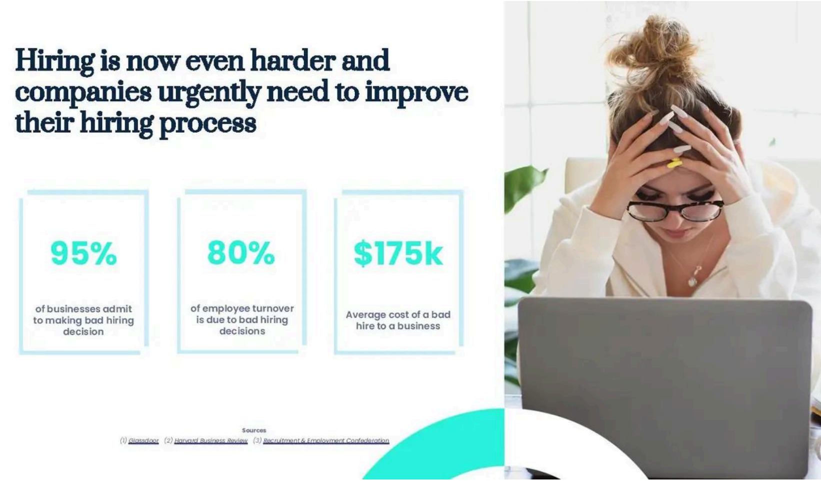
Seed

screenloop

Hiring Intelligence

Investor deck



Hiring is now even harder and companies urgently need to improve their hiring process

95%

of businesses admit to making bad hiring decision

80%

of employee turnover is due to bad hiring decisions

$175k

Average cost of a bad hire to a business

Sources

(1) Glassdoor (2) Harvard Business Review (3) Recruitment & Employment Confederation

Sadly, the hiring process is an absolute mess - no stakeholder is happy

Candidates

"I hate the process"

Interviewers

"I'm scared to make another bad hire"

Business

"Are we actually hiring the best people?"

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Screenloop brings intelligence to the hiring process from end to end

Candidates

We listen to candidate feedback and improve the process

Interviewers

We provide interview insights and coaching to each team member

Business

We can predict good hires and keep them in the business longer

Quality of Process

Quality of Interview

Quality of Hire

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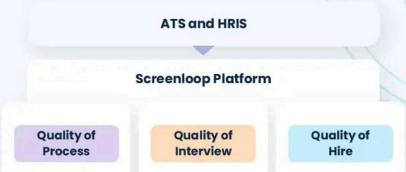
Screenloop provides 3 new quality metrics which removes the blackbox in the hiring process, reducing bad



ATS and HRIS

Screenloop Platform

Quality of Process

Quality of Interview

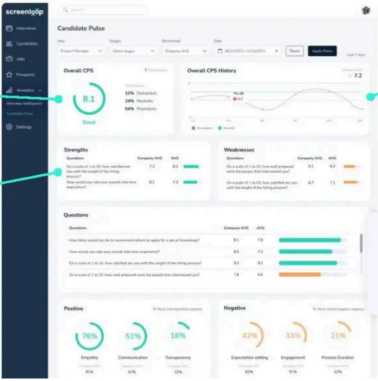
Quality of Hire

hires

Screenloop Pulse
Screenloop Interview
Screenloop Success
Benchmarking
Insights

Businesses now have data, benchmarks, insights and actions

Businesses will be able to create candidate-first experiences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Interviews
Candidates
Jobs
Prospects
Analytics
Settings
Candidate Pulse
Reset
Apply filters
Overall CPS
8.1
Good
12% Detractors
24% Neutrals
64% Promoters
Overall CPS History
7.2
Strengths
Weaknesses
Questions
Company AVG
AVG
Positive
76%
Empathy
82%
51%
Communication
57%
16%
Transparency
32%
Negative
42%
Expectation setting
82%
33%
Engagement
57%
21%
Process Duration
32%

Reduce the **number of detractors**

Get **instant** candidate feedback with **benchmarking**

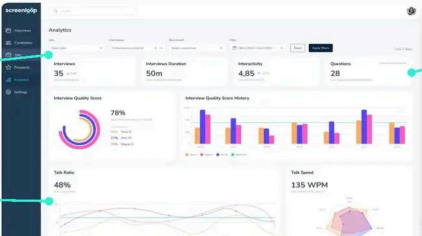
Learn and optimize the hiring process

Reduce candidate drop off by

60%

Quality of Process

Interviewers will have smart insights at their fingertips


screenloop
Analytics
Reset
Apply filters
Interviews
35
Interviews Duration
50m
Interactivity
4,85
Questions
28
Interview Quality Score
78%
Interview Quality Score History
Talk Ratio
48%
Talk Speed
135 WPM

Review and analyse interviews by department, team or individual

Are your team asking **fair and consistent questions**?

Are your team **coming late** for interviews?

Benchmark against other high performing businesses or internal teams

Longest Monologue
5 mins
Punctuality
35 secs

Quality of Interview

Increase offer to hire ratio by

25%

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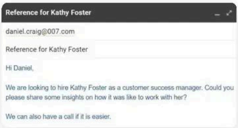
Businesses can predict good hires who will also ramp faster

The old way to do references gives **no data**


Reference for Kathy Foster

daniel.craig@007.com

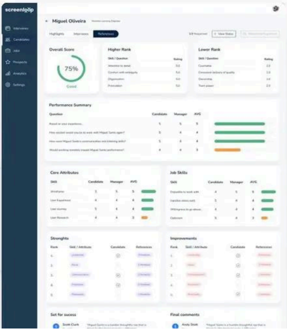
Reference for Kathy Foster

Hi Daniel,

We are looking to hire Kathy Foster as a customer success manager. Could you please share some insights on how it was like to work with her?

We can also have a call if it is easier.

We can **predict** the quality of the hire and provide insights for the **onboarding**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Miguel Oliveira
Overall Score
75%
Good
Higher Rank
Lower Rank
Performance Summary
Core Attributes
Job Skills
Strenghts
Improvements
Set for success
Final comments

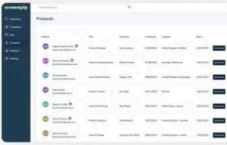
Reduce ramp time by

40%

Quality of Hire

– EXTRA BONUS –

We also **source** talent by recruiting the references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Prospects

Screenloop fully integrates with the hiring stack

ATS

workable
greenhouse
LEVER
workday
SmartRecruiters

HRIS

Namely
ADP
bambooHR
workday

Sign-on

okta
G Suite

Communication

zoom
slack
Google Meet

screenloop

We monetise through an easy-to-understand license fee

License Fee

Calculated based on the number of hires

……

We upsell new features

screenloop

Our clients are seeing value immediately

Latana

"The Screenloop team is so innovative, tackling tricky problems with real solutions"

Ebe Porter

Cytora

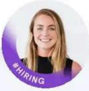
"Screenloop has made our hiring process extremely effective by helping us reduce unconscious bias and helping with our DEI initiatives."

Tom Coward

Reachdesk

"We're using Screenloop to reduce time to hire and time spent throughout the whole hiring process"

Mary Eagan



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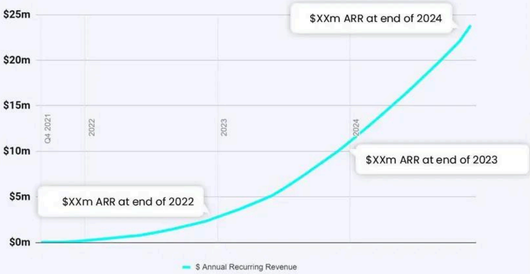
Screenloop has the most complete offering and competing with first time founders

	Screenloop	XX	XX	XX	XX
Funding to date	$2.5m	$XX	$XX	$XX	$XX
Interview Intelligence	●	●	●	○	○
Reference Automation	●	○	○	●	●
Candidate Experience	●	○	○	○	○
Replicate Hiring	◑	○	○	◑	◑

We are growing fast and have great investors on our journey to build an iconic company



$XXm ARR at end of 2024

$XXm ARR at end of 2023

$XXm ARR at end of 2022

- SOME OF OUR CUSTOMERS -

GoCardless
Banked :
TrueLayer
Reachdesk
PayFit
Yoti
synthesia
Money Coach
Beamery

- SOME OF OUR SEED INVESTORS -

Paul Foster	Tom Blomfield	Doug Monro
Founder of Indeed	Founder of Monzo Bank	CEO/Founder Adzuna

Led by experienced operators from high growth startups

Jay Radia

Co-Founder & Chair

Founder of global SaaS companies - Yieldify and Reachdesk

Nuno Saldanha

Co-Founder & Head of Product

Previously Product Lead at Talkdesk; also a trained clinical psychologist

Anton Boner

Co-Founder and Commercial Director

Previously EMEA/APAC Country Manager at Stack Overflow

Joao Leal

Co-Founder & Head of AI

Previously AI Lead at Revolut

Rodrigo Santos

Co-Founder & Head of Engineering

Previously Engineering Lead at ClearScore

Saoirse Ward

Customer Success Lead

Previously Client Success Lead at Darwin Technologies

Thank you!

screenloop

Make every interview count

Screenloop allows you to focus on a candidate, remove unconscious bias and use realtime and post interview analytics to make the right hire every time!

Platform
Solutions
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