Seed

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Pediatric behavioral healthcare access for all

We're in the throes of a pediatric behavioral health crisis

20% of children have a diagnosed behavioral health condition, yet up to

80% will not receive treatment

75% of conditions present before the age of 24

20% of high school students report serious thoughts of suicide, with 9% having made an attempt

https://www.cdc.gov/childrensmentalhhttps://www.nccp.org/publication/childrens-mental-health-what-every-policymaker-should-know/
ealth/access.html
https://connect.uclahealth.org/2022/03/15/suicide-rate-highest-among-teens-and-young-adults/#:~:text=Suicide%20is%20the%20second%20leading,National%20Alliance%20on%20Mental%20Illness.

The crisis is getting **worse** by the day

"Pediatric suicide attempts, mental health cases rose 53% in 2021, Stanford Children's CEO says"

BECKER'S HOSPITAL REVIEW
JAN 22, 2022

"Pediatricians say the mental health crisis among kids has become a national emergency"

childrenshealth
OCT 30, 2021

"How pandemic isolation is affecting young kids' developing minds"

Science
FEB 11, 2022

Hopscotch's Insight

However, the solution isn't simply to increase access to pediatric providers, it's to improve the quality of the care by giving them the tools they need to support the entire family.

Before Session

Prepare activities for each session tailored to the child's diagnosis and progress

STINKIN' THINKIN'
Black-or-White Thinking

During Session

Utilize activities in order to engage patients and practice interventions in a way they understand

FEELING FACE CREATOR
SKIN COLORS
HAIR
EYES
MOUTH
DRESS
Feeling

In-Between

Send families home with activities to practice what was taught in session and keep progress flowing

FUN SCHEDULING

Our belief is that care doesn't end when the session does

Hopscotch's approach is focused on providing families with the resources they need to ensure progress continues outside of treatment

- Personalized parent-based interventions
- Child-focused content that delivers therapeutic interventions in an engaging manner
- Events, trainings and webinars to support families with related concerns

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Hopscotch is a comprehensive pediatric behavioral health solution for families and providers, leveraging technology to make evidence-based care more accessible and engaging, supporting caregivers in raising emotionally resilient children.

Hopscotch is building the infrastructure to support digitally enabled integrated care teams in delivering **scalable and timely** behavioral care

Pediatric Behavioral Health Providers

Network of specialized child & adolescent behavioral health providers

Children & Families

Access timely behavioral healthcare, made available at the earliest stages

Health Insurers

Offer accessible behavioral healthcare, made available at the earliest stages, to prevent downstream costs

Our provider network of specialized BH clinicians are provided with best-in-class tools to deliver care to their pediatric population

Our Provider Network

A diverse network of highly skilled, vetted providers specialized in working with the child and adolescent population

Our Platform

Content Library of 250+ clinician-developed interventions

Scheduling, telehealth, integrated payments, claims processing

Digitized assessment tools

FEELING SEEN
Resource Center
Anger
Anxiety
Self-Esteem

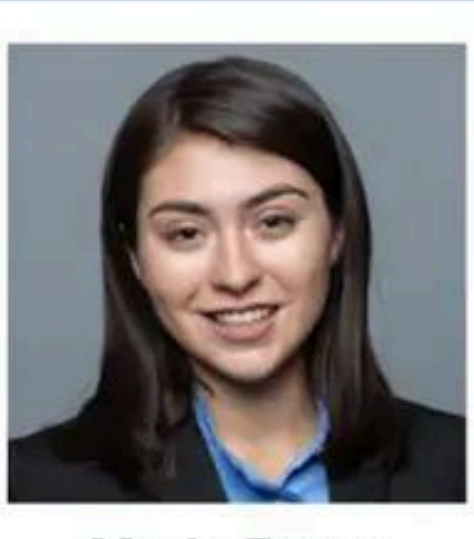
Our goal is to make care accessible for **all families**, by partnering with national and regional insurance carriers

The high out of pocket cost of pediatric behavioral healthcare is a significant barrier to treatment

In a short time, we've negotiated with most major insurance companies, including

aetna
Magellan HEALTH
HIGHMARK
United Healthcare
Empire BlueCross BlueShield — An Anthem Company
Cigna
oscar
BlueCross BlueShield of Texas

Our Leadership Team



Marla Beyer
Co-Founder & CEO
Clinical expertise in pediatric behavioral health, leading project teams and corporate strategy at large healthcare enterprises

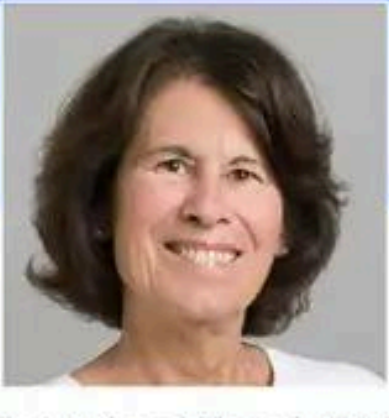
Biju Kalissery
Co-Founder & CTO
Over 20 years' experience leading software engineering teams; managing full technology stack

Sourav Sengupta, MD, MPH
Chief Clinical Officer
Experience building/ leading child psychiatric collaborative care programs and running training programs to educate next generation of child and adolescent psychiatrists

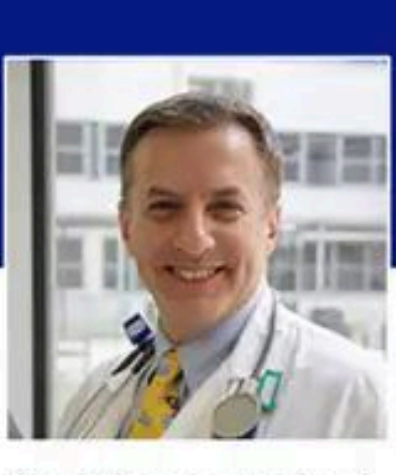
Andrew Jatau, LPC
Head of BH Content
Previous Founder of MyleMarks – top rated content site for pediatric behavioral health providers

UB Clinical and Research Institute on Addictions
John R. Oishei Children's Hospital
Old Dominion University
MIT
sprile
NYC Health + Hospitals
Children's Hospital of The King's Daughters
American Academy of Pediatrics
UnitedHealth Group

Clinical Advisory Board

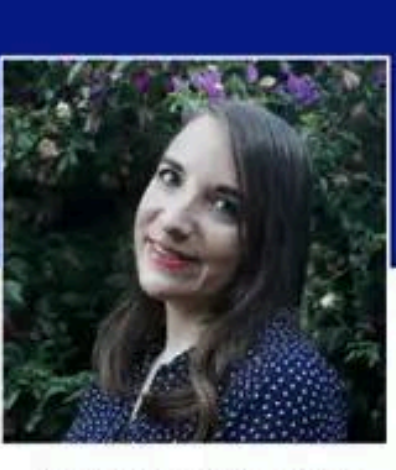


Dr. Beatrice Wood, PhD
Developmental Psychologist



Dr. Warren Seigel, MD, MPH
Developmental Pediatrician Board Member of American Academy of Pediatrics

Gajen Sunthara
Former Director of Innovation, Boston Children's Hospital



Lauren Stockly, LCSW, RPT-S
Child & Adolescent Therapist & Registered Play Therapist

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VP Employer Solutions, UnitedHealthcare

University of Rochester Medical Center
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New York State The Empire Plan