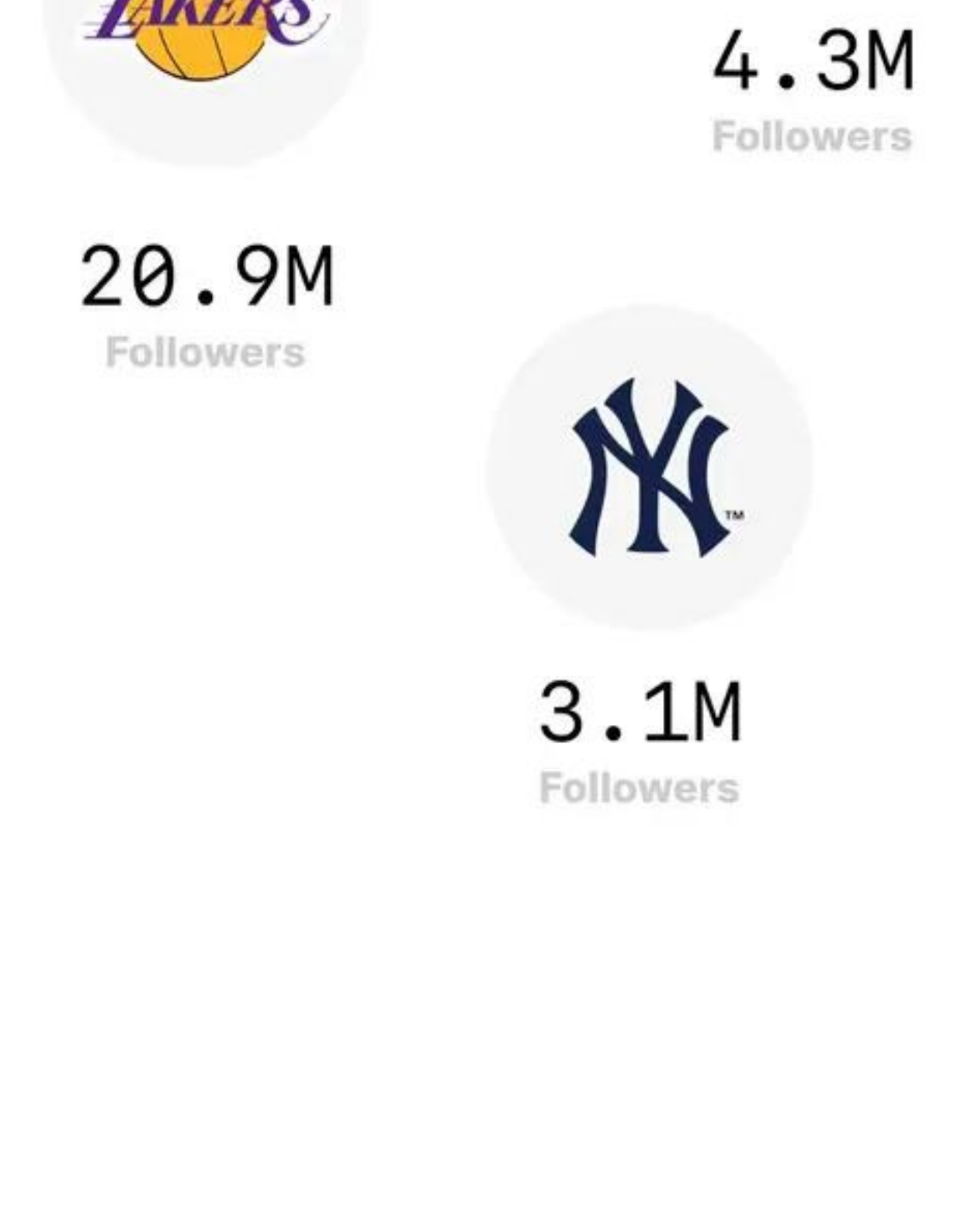


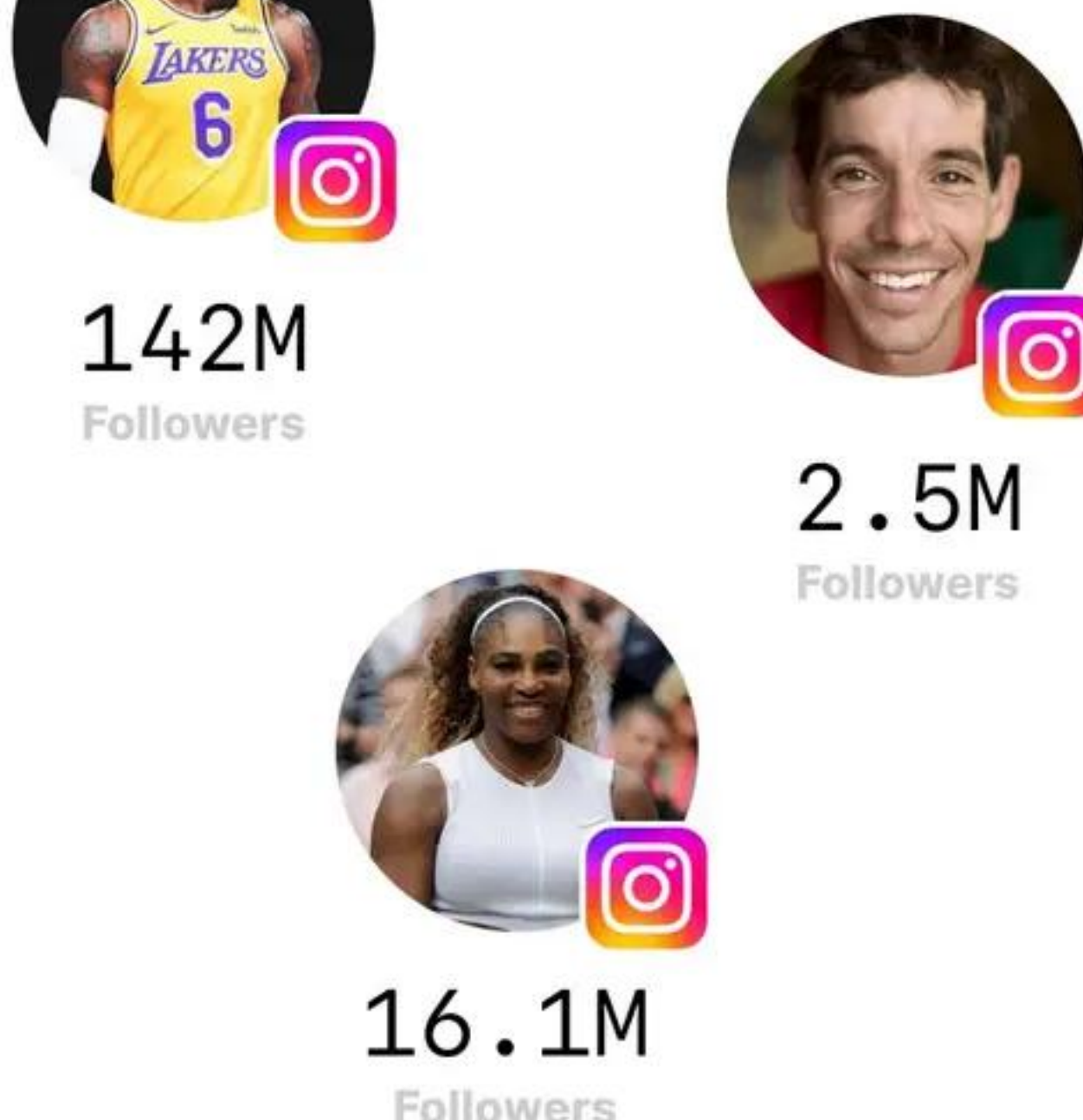
Seed

grandstand

Teams used to drive fan engagement



Social media has enabled athletes to build their own fanbases



Athlete-to-fan disintermediation makes every athlete an "athlepreneur"



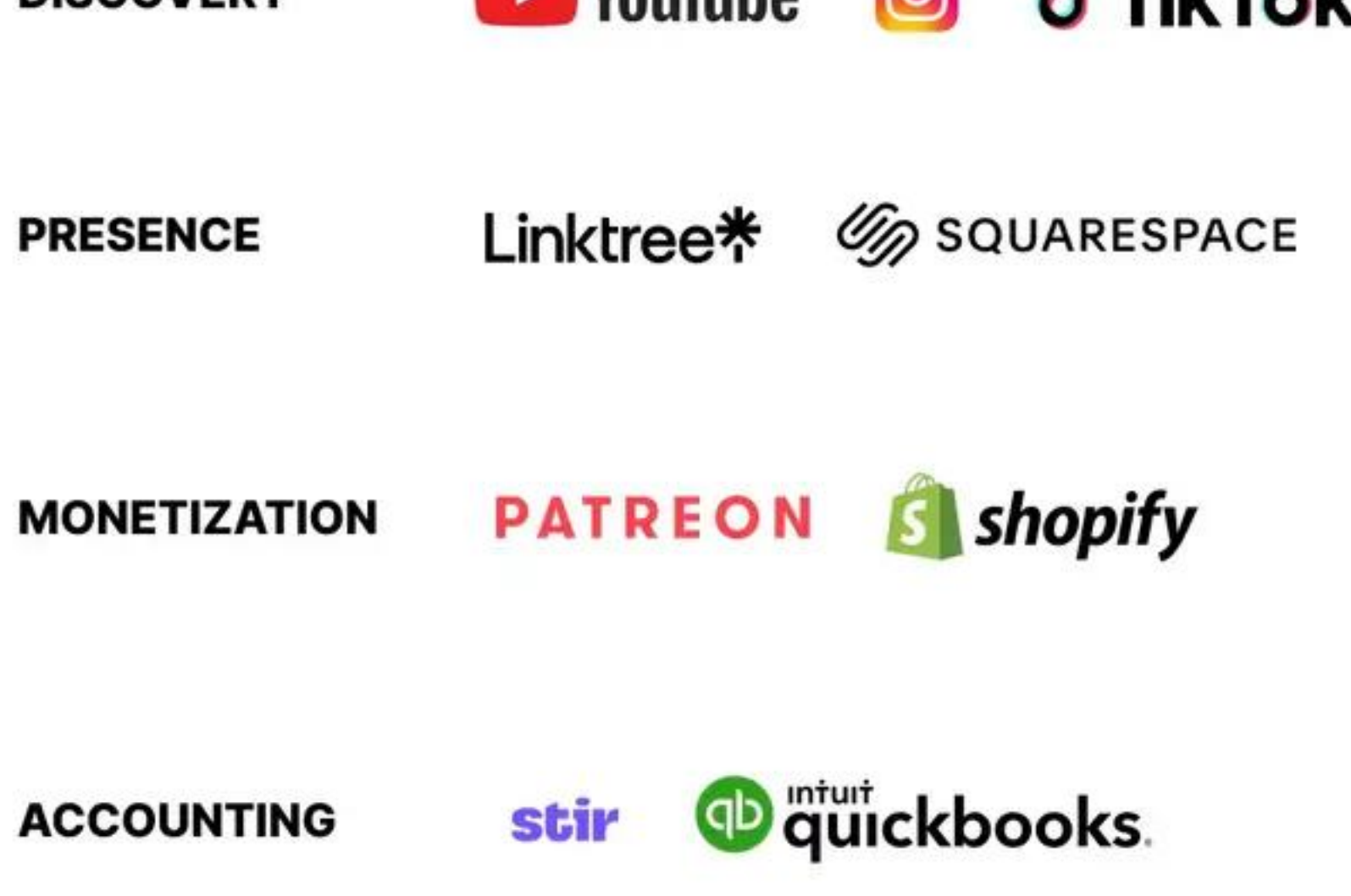
A large unserved market of potential athlepreneurs



And a growing audience of superfans



Just like a creator, the athlepreneur needs a full set of services



But the athlepreneur needs a much simpler, single-point solution

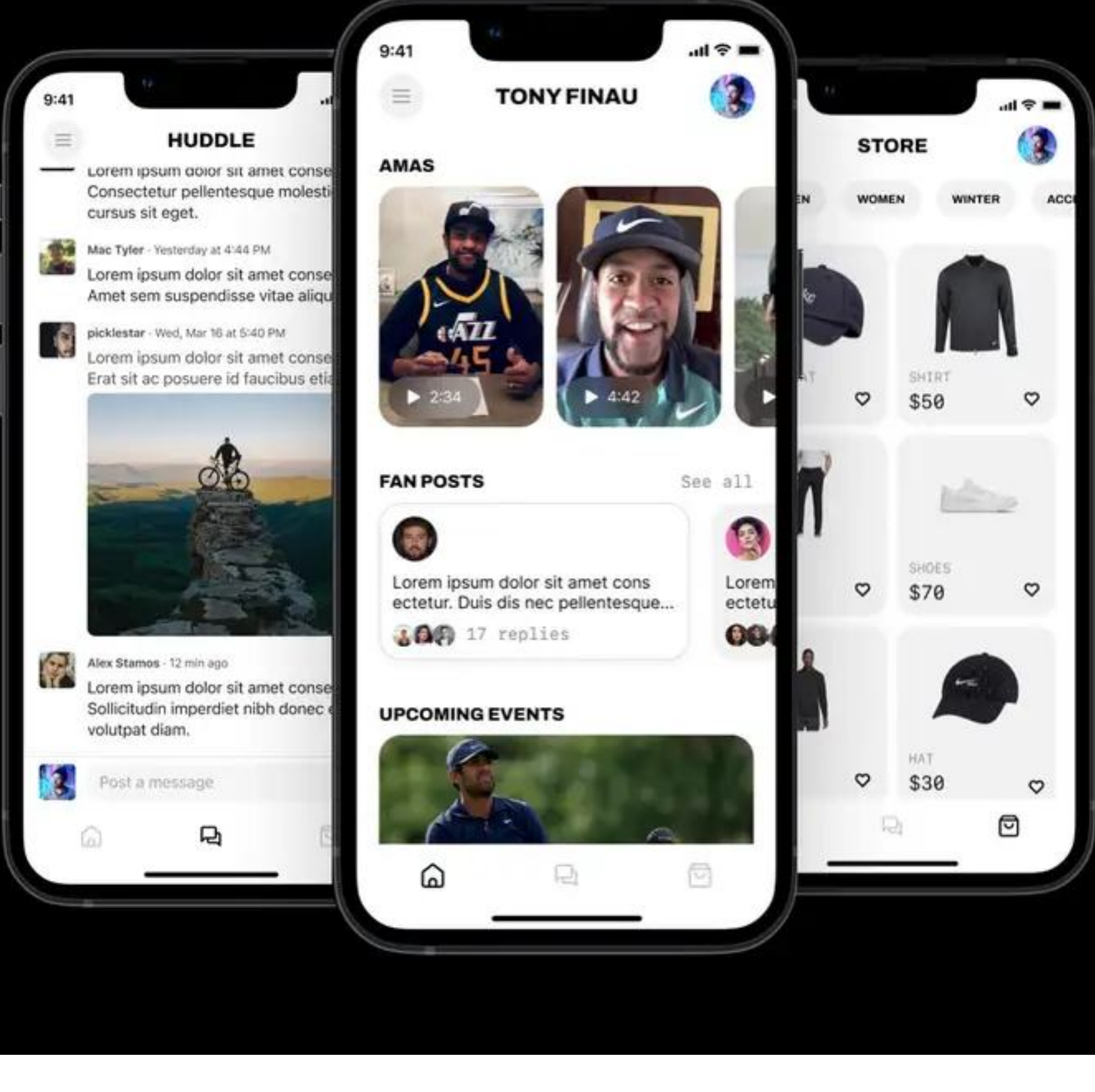


grandstand

The digital player card



An unparalleled superfan value proposition



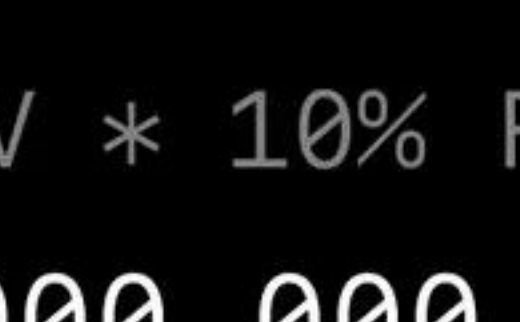
Easy-to-use full-stack fan management for athletes



A proven business model

GMV * 10% FEE = \$100,000,000 A YEAR AT 25K ACTIVE ATHLETES

An experienced founder with deep domain expertise



Sandeep Rajan

Former founder & CEO (Wiser)
Ex-product leader at Patreon
Ex-GPM at Dropbox
Former competitive amateur golfer